

# **PRIVACY POLICY**

This Privacy Policy outlines how Wrapstyle ("Wrapstyle," "we," "us," or "our") collects, uses, stores, shares, and protects your personal information when you use our website, www.wrapstylecanada.ca ("Website"), and the choices you have associated with that data. We are committed to protecting your privacy and ensuring the security of your personal information in compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

#### 1. INFORMATION WE COLLECT

When you use our Website or engage with our services, we may collect the following types of personal information: Contact Information: Name, email address, phone number, and postal address. Vehicle Information: Make, model, year, and other details relevant to the services we provide. Payment Information: Credit card details or other payment information for transactions made through our Website. Communication Data: Any communications exchanged between you and Wrapstyle, including emails and chat transcripts. Usage Data: Information about how you use our Website, including your browsing history, IP address, device information, and location data.

## 2. HOW WE USE YOUR INFORMATION

We may use the personal information we collect for the following purposes: To provide and maintain our services, including scheduling appointments and delivering requested services. To process transactions and payments for services rendered. To communicate with you, respond to your inquiries, and provide customer support. To personalize your experience and tailor our services to your preferences. To send you promotional and marketing communications, where permitted by law. To comply with legal obligations and enforce our policies.

## 3. DATA SHARING AND DISCLOSURE

We may share your personal information with third-party service providers who assist us in operating our Website and delivering our services. These service providers are contractually obligated to use your information only as necessary to provide the services on our behalf and to maintain the confidentiality and security of your personal data. We may also disclose your personal information when required by law or to protect our rights, property, or safety, or the rights, property, or safety of others.

#### 4. DATA RETENTION

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

#### 5. YOUR RIGHTS

You have certain rights regarding your personal information, including the right to: Access, update, or delete your personal information. Object to the processing of your personal information. Restrict the processing of your personal information. Receive a copy of your personal information in a structured, commonly used, and machine-readable format. Withdraw your consent to the processing of your personal information at any time, where applicable. To exercise any of these rights, please contact us using the contact information provided below.

#### 6. DATA SECURITY

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

# 7. CONTACT US

If you have any questions or concerns about this Privacy Policy or our data practices, or if you would like to exercise your rights regarding your personal information, please contact us at:

Wrapstyle Toronto

64 Sheffield Street, Toronto, M6M 3E8, Canada

Email: toronto@wrapstyle.com

### 8. CHANGES TO THIS PRIVACY POLICY

We reserve the right to update or modify this Privacy Policy at any time, and any changes will be effective immediately upon posting on this page. We encourage you to review this Privacy Policy periodically for any updates or changes.

By using our Website or engaging with our services after any revisions to this Privacy Policy, you agree to be bound by the updated terms.